

Building strong communities



Connecting to the ABG strategy

As a member of the Aditya Birla Group (ABG), our commitment to doing good in our communities is at the core of who we are. We believe in using the resources we have available to support the communities where we operate and to enable people to improve their own lives.



As a globally present company, we want Birla Carbon to leave a positive impact anywhere we operate. We look to support the development of our communities, contributing to social and economic progress by investing in sustainable, responsible and locally relevant solutions."

MRS. RAJASHREE BIRLA

Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development

Our approach to community engagement

With the Aditya Birla Group Foundation as our guiding standard, we support the sustainable development of our neighboring communities, tailoring the assistance we offer to address their specific social issues and priorities. We want to be active participants in our communities, working closely with local people to better understand their concerns so we can target our interventions accordingly.

Our community engagement activities focus on four key areas, each of which is aligned to the United Nations Sustainable Development Goals:



Access to healthcare



Quality education



Sustainable livelihoods



Community infrastructure

In FY2018, we published the [Birla Carbon Stakeholder Engagement Policy](#). This document outlines clear standards for our sites to aspire to with regards to engaging with local stakeholders, including embedding the principles of inclusiveness, transparency, materiality, completeness and cultural appropriateness in all engagement activities.

Find out more at sustainability.birlacarbon.com



Building strong communities continued



Community stories

Access to healthcare



Gummidipoondi, India - In association with the Public Health Department National Health Mission, our Gummidipoondi site helped to establish a dialysis center in the Government Taluk Hospital.

Quality education



Trecate, Italy - We donated our small on-site library to Assopace Novara, a non-profit that works to promote fundamental human rights – like education. Following their circulation amongst colleagues, the team decided the books would create more value and meaning if they were donated to enhance the lives of young students.

Sustainable livelihoods



Camaçari & Cubatão, Brazil - Efforts from our Camaçari plant includes supporting 100 local families with the distribution of food baskets. Fellow Brazilian plant Cubatão also supported its community during this time with the distribution of 300 food baskets.

Community infrastructure



Santander, Spain – This year we delivered several materials to Santander firefighters, to be used in the event of an accident at the factory. Our continued partnership means that the firefighters know our facilities in depth so that in the event of an intervention, they can carry out the procedure in an agile and safe way.

FY2022 highlights

55,000 US\$

We have continued our partnership with Kennesaw State University in Georgia, now in its eighth year, to offer scholarships to students.

16

Scholars have participated in the summer research opportunity, at Kennesaw State University in Georgia, USA, since 2014.

300

families impacted by flooding were provided dried food and necessary items in Thailand

100%

of our facilities participate in community engagement

